Vedic Consolidated

Small & Mid-cap Business Friendly Offshoring Platform with Integrated “ease of use” CRM Solution

www.vedic.io
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https://directlinedev.com
Directline will work with our programmers to develop our VEDC (ERC-20 token) and further develop all digital apps and framework for our customized CRM and offshoring platform.

Ocular Tech
https://www.oculartech.io/
Our Fully integrated AML/KYC/Biometric solution provider

mdsonline
https://www.linkedin.com/in/mirania/
Client integration for outsourcing & offshoring platform (India & China)
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## A User-friendly Experience for Offshoring & Client Relationship Management

“Crypto Facing Platform with Reduce Fees for Optimal Vendor Participation Online”
Abstract

The rapid growth of e-commerce and the accelerating evolution of the crypto economy has opened up the floodgates by allowing for the utilization of blockchain technology to significantly disrupt and improve upon some of the most well-known and well-recognized companies in today’s digital space. However, it seems every ICO and new crypto currency is just another carbon clone of the next and its’ predecessor; everyone is reinventing the wheel and nobody is actually creating a tangible business based on blockchain technology. Vedic exists to change this. Our first project and the purpose of this ICO is to leverage the technology of the blockchain and create a user-friendly offshoring platform and a user-friendly CRM that will be accessible to millions of small and midcap business owners who are at the mercy of companies like Upwork, Fiverr and Salesforce.

There is a real time need for an affordable CRM that is easy to use for small business owners world-over. Fees for outsourcing and offshoring exceed 20 percent and archaic escrow payments that can be replaced with smart contracts are commonplace. No machine learning is being utilized to better match freelancers with business owners and no internal link exists to an integrated CRM for a business owner and freelancer to access unilaterally; truly allowing for a unified collaborative effort under one application.

Vedic’s team will partner with Directline to develop the world’s first fully customizable offshoring platform with integrated CRM that’s accessible from android / iOS apps in addition to PC / MAC. We will partner with Ocular tech for KYC/AML solutions to ensure compliance and security. Our platform will also be the world’s first crypto facing and crypto accessible solution, as we will accept most major crypto currencies and ERC-20 tokens for services in addition to traditional fiat payments, all fueled by our own ERC-20 VEDC token.

“Decentralized” has become synonymous with token depreciation and investors losing their money in projects that have no business / use case. For a token to really succeed in 2018 and beyond, the usage of blockchain technology to disrupt or create an organic business that is crypto facing and integrates revenue streams is a must. Simply relying on “token” value based on speculation without a solid foundation is a gamble, and as we saw in 2017, over 90% of these “projects” failed. Vedic will offer a token that has real world value from day one and a token that is supported by a revenue generating business. This is what blockchain was meant to do, and what blockchain was meant to be used for.
Important Notice

This document and information contained herein may not be sent and or addressed wholly or in part, directly or indirectly, to any person in [the United States or the People’s Republic of China or Saint Kitts & Nevis], or any other jurisdiction in which it would be impermissible or restricted to offer, distribute, purchase, sell or retain cryptographic tokens.

PLEASE READ ALL PARTS OF THIS NOTICE CAREFULLY. THIS WHITEPAPER IS TO BE READ IN CONJUNCTION WITH THE TOKEN SALE AGREEMENT/TERMS AND CONDITIONS. THOSE DOCUMENTS MAY BE FOUND AT OUR WEBSITE.

All definitions contained in this notice shall bear the same meaning as provided in the whitepaper unless stated otherwise.

The VEDC is not intended to constitute:

- Securities in any jurisdiction
- Currency of any kind
- Stocks, shares, or debentures
- Units in a collective investment scheme or business trust
- Equity in an investment fund. Any regulation or legislation applicable to securities or to any of the above will not be applicable to this Whitepaper and the VEDC Token Offering

This Whitepaper does not constitute a prospectus or offer document, nor is it an offer of securities or an attempted solicitation for investment in securities in any jurisdiction. This Whitepaper and the VEDC Token Offering have not been approved by any regulatory body in any jurisdiction. It should not be assumed that the Whitepaper, or the VEDC Token Offering, complies with any laws, regulation or legislation of any jurisdiction. The purchase of the VEDC and participation in the VEDC token offering is inherently risky. No warranty, guarantee or undertaking is made by Vedic (Vedic Consolidated LLC) and/or the distributors of the VEDC regarding:

- The performance of the VEDC
- The performance of the assets underlying the Vedic business or the VEDC token purchase
- The accuracy of the information contained in this Whitepaper
- The accuracy of any projections, financial or otherwise, contained in this Whitepaper.

The law and regulation of token offerings are in the process of development and review in most jurisdictions. This lack of clarity surrounding the law and regulation further increases the risk associated with the VEDC purchase. As a potential purchaser it is assumed that you have familiarized yourself with the underlying technology and workings of token purchases, blockchain technology.

Digital wallets and cryptocurrency:
It is assumed that you, as a potential purchaser, have the knowledge and understanding of the foregoing and that you have familiarized yourself with the risks associated therewith. Any agreement between you and Vedic and/or any distributor, in relation to the sale and purchase of the VEDC, will be governed by a separate Token Sale Agreement setting out the terms and conditions of such agreement.
In the event of any inconsistencies between the Token Sale Agreement and this Whitepaper, the Token Sale Agreement shall prevail. To the maximum extent permitted by the applicable laws, regulations and rules, Vedic and/or any distributor shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income, personal savings or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this Whitepaper or any part thereof by you and any purchase of the VEDC tokens by you.

As a potential purchaser of the VEDC you agree and acknowledge that:

✓ You are recognized as an Accredited/Sophisticated/High Net Worth Individual/Investor in your home jurisdiction

✓ The purchase of VEDC is inherently risky

✓ The law and regulation in relation to token offerings, cryptocurrency, digital wallets and blockchain are in the process of being developed and reviewed in most jurisdictions

✓ Vedic and/or any distributor gives no representations, warranties or undertakings regarding the success of the VEDC token offering, the underlying Vedic business, the accuracy of the information and accuracy of the financial/other projections contained in this Whitepaper

✓ To the full extent permitted by the applicable laws, regulations and rules, Vedic and/or any distributor shall not be liable for any indirect, special, incidental, consequential or other losses of any kind, in tort, contract or otherwise (including but not limited to loss of revenue, income, personal savings or profits, and loss of use or data), arising out of or in connection with any acceptance of or reliance on this Whitepaper or any part thereof by you and any purchase of the VEDC tokens by you.

Vedic is committed to providing a safe, compliant and reputable service to our customers. For this reason, Vedic insists on a comprehensive and thorough Know Your Customer (KYC) and anti-money laundering (AML) / combating the finance of terrorism (CFT) compliance implementation. This includes the monitoring of suspicious transactions and obligatory reporting to local regulators and other compliance bodies.

Our policies in this regard differ depending on the country of origin of which our clients are located. The specific AML/CFT and KYC policies as per regional jurisdiction are located in the terms and conditions of the Token Sale Agreement. Our compliance framework ensures that regulatory requirements are being adhered to at both a local and global level, instilling a level of trust and ensuring Vedic will continue to operate uninterrupted.

Vedic reserves the right to refuse to offer VEDC to persons from or in jurisdictions that do not meet international AML/CFT standards or could be considered as a Politically Exposed Person.
Offshoring & Outsourcing

A Fragmented Market

Today's outsourcing markets are a truly global system, dominated by China, India and the Philippines. In the past, Elance (www.elance.com) was the major player for small and midcap companies to outsource work to meet deadlines, cut costs and expand their business workforce while staying within their OPEX budgets.

Upwork (www.upwork.com), which is the rebranded name of what was formerly Elance, has twelve million registered freelancers and 5 million registered clients with three million jobs and campaigns posted annually worth more than five billion USD, making it one of the largest freelance marketplaces alongside Fiverr (www.fiverr.com). Vedic aims to disrupt their business and capture a large percentage of their market share while utilizing blockchain technology to improve accessibility and quality of service.

Offshoring & Outsourcing Problems

There are many pain points for both business owners utilizing outsourcing vendors and vendors themselves, such as interfaces that aren't user-friendly and difficult to navigate, ambiguous menus resulting in difficulty posting jobs and communicating with the team members abroad responsible for work being completed on time.

Project tracking, dispute resolution and fostering a sense of community are lacking on all platforms as well, and it is something Vedic wants to directly address, to ensure vendors and customers both have a seamless, transparent and headache-free experience. We want to help forge long-lasting business relationships while assisting companies to achieve their project goals as efficiently and cost-effectively as possible.

Because of inherently high fees, Upwork and Fiverr charge (20%) many skilled freelancers opt out of offshoring platforms even though they could potentially access thousands of new clients. These fees are unnecessarily high, and Vedic will reduce these costs by half and take every existing user from Upwork and Fiverr and invite them to our platform, along with their clients.

We will implement smart contracts instead of escrow for milestones; we will allow companies and freelancers to use cryptocurrency (tokens and coins) for payment options in addition to PayPal, credit cards, and wires. This is a multi-billion dollar a year industry that has been dominated by complacent companies and is ripe for disruption. Vedic will give both vendors and clients what they want, a cost-effective alternative that is easier to use, easier to manage and best of all, more comfortable to fund.
Vedic Framework

A one-stop shop for all CRM / outsourcing & offshoring needs

Vedic will deliver a seamless, easy to use interface on a platform designed from the ground up with small business owners, busy executives and freelancers world over in mind. We won’t simply be just another platform however; our team will go the extra step to forge long-lasting business relationships between freelancers and clients to ensure continuity of work for all ongoing projects and workforce augmentation.

Currently, Vedic offers lead generation, outsourcing, and offshoring for our current clients, and from day one, Vedic will take as payment our ERC-20 token, for all services rendered. Our token will have immediate real-world application and immediate real-world value.

Our token will also be accepted for a la carte services such as CRM utilization without outsourcing or general data storage.

Our team will develop a platform for freelancers they enjoy using, which will create a membership community that is genuinely connected, rather than disjointed like most of our competitors. An integrated platform is the way forward, and Vedic is uniquely positioned to disrupt not one, but two multi billion dollar a year businesses!
Companies that successfully create and sustain value year after year are rare. Many try to, but a recent study of 2,000 companies over 10 years by our consulting firm, Bain & Co., found that only one in 10 achieved sustained, profitable growth. One activity that sets such winners apart: They often use capability sourcing in more innovative ways than their competitors.

Outsourcing and offshoring began as cost-cutting measures, but companies that create real sustained value routinely use them for far more strategic ends—to gain capabilities that they don’t have in-house, or to strengthen capabilities they do have. We have found that 85% of those winners use capability-sourcing broadly and strategically for everything from developing world-class talent to bringing new products to market faster and enabling business model innovation. In other words, they’ve moved way beyond mere cost-cutting.

-forbes 2018
Vedic for Clients

State of Offshoring: Inefficient & Antiquated
Vedic: Efficient, Smart Contracts / Crypto Facing

Today, offshoring and outsourcing are a substantial part of the corporate strategy as well as a way for small businesses to save money and offer services they wouldn't otherwise be able to afford. Currently, platforms make it very difficult for clients to find the right freelancer, often wasting countless days and dollars sifting through potential hires in a trial by fire basis. This does a disservice to the freelancers and leaves a bad taste in the mouths of the clients looking to both save money and have a transaction that is seamless and hassles free.

Further, payments between clients and freelancers are mostly set up as flat fees which are typically taken offline to PayPal to reduce platform surcharges. Conversely, escrows are set up to award payments for achieved milestones. This is a very inefficient and sloppy way to conduct business, and smart contracts combined with an ease of use platform eliminates these issues and provides a superior experience for both clients and freelancers alike. Best of all, since we are utilizing blockchain technology; the transactions and information provided are more secure and easier to manage, eliminating much of the cause for concern that exists in the industry today.
Outsourcing and offshoring is an 80 billion dollar a year industry (https://goo.gl/GU4ozC) – of that, Freelancing comprises about 40 percent and is growing year over year. Inefficiencies and subpar web platforms and iOS/android applications have plagued the industry for the past 15 years, and it’s a problem that needs a common-sense solution. The team at Vedic will build the world’s premier outsource platform, with extreme ease of use functionality, smart contract integration to reduce fees and save clients’ money and put more cash in the hands of the freelancer.

The Many Reasons Why Corporations and Small Businesses Choose to Outsource

There are many reasons to outsource, the largest being the cost savings available for efficiently utilizing an offshore strategy.

However, not many businesses effectively manage their outsourcing campaigns and often waste valuable time trying to connect with the right provider. Additionally, clients have to painstakingly ensure the freelancer doesn’t delay time-sensitive projects, which unfortunately, they often do. Complacency is rampant in the outsourcing community, and outside of trying to refuse payment to a freelancer, there isn’t much in the way of accountability to ensure a client’s project deadline is met, and the quality of work meets the expected standard. Blockchain can and will change the very nature of this problem.
SOLUTION

Vedic has a team on hand to manage client projects and interface directly with the freelancers on behalf of the customer. We shift the accountability and hassle from the client to our team, ensuring a better experience for the customer while making sure the freelancer stays on task, on time and on budget.

The fees for our service can be paid using the Vedic (VEDC) ERC-20 token in addition to other cryptocurrencies and traditional fiat payments.

Smart contracts and the utilization of blockchain technology will create a safer way to conduct business, eliminate escrow, reduce fees and create a ledger for freelancer reviews that cannot be altered, manipulated or compromised; this will ensure clients get the best candidates for their projects 100% of the time.

Breakdown of BPO (Business Process Outsourcing)

The term BPO is simply a corporate "catch-all term" however, it does help to breakdown outsourcing by sectors, and identify overall expected growth and individual growth by vertical. This has direct synergy with companies needing an integrated CRM solution and Salesforce alternative.

Currently Vedic specializes in IT, Lead generation and telecom. With our planned platform, we will have market penetration in every listed vertical, which is a tremendous opportunity, as each segment will grow by at least 50 percent over the next decade.
Key Benefits

Enhance Customer Acquisition & Reduced Churn

Vedic readily has access to the entire repository of competitor freelancers and clients across every major platform through systemic competitive analysis conducted over the past 3 years. Having this information on hand will reduce our customer acquisition cost by half over any competitor and significantly minimize churn by allowing us to undercut competitor pricing without sacrificing profitability.

Our philosophy is first and foremost to protect the relationship with our freelancers and clients; our sales team will have the flexibility to work with clients on pricing and offer discounts for purposes of retention, deal closing or compensation for a mismanaged campaign should the need arise.

Lower OPEX & Fees

Vedic will utilize machine learning and automated functionality coupled with a customized platform that emphasizes ease of use to ensure customers can post jobs quickly, find the correct freelancer and have the peace of mind that a team is working diligently to ensure the project gets completed on time and budget.

Vedic has trained teams in India with thousands of hours of customer support experience and database management expertise to handle the bulk of the manual processes and checks not covered by machine learning or automation. The cost per worker for Vedic is USD 3.30 per hour compared to the competitor's price of $4.50 - $5.00 USD per worker per hour if outsourced or even higher if insourced or a new hire stateside. This allows Vedic to significantly reduce our fees and directly undercut the competitors pricing without sacrificing quality of work and support.
Key Benefits Analysis

Vedic will implement smart contracts, replacing the need for escrow and reducing those fees to zero.

This gives Vedic a distinct advantage over anyone currently in the industry, forcing these companies to lower their price points to levels that are potentially unprofitable or leveraging them into a position where the acquisition of our platform is necessary to maintain their current market share.

Client Relationship Manager (CRM)

Customer relationship management (CRM) is a technology for managing a company’s relationships and interactions with customers and clients. A good CRM improves business relationships while helping to increase profitability and allows the company to stay connected to their clients and track interactions over the lifetime of a particular lead. Salesforce mastered this in theory, but in practice, you need to be a super user with a Salesforce certification to really understand and navigate their CRM.
Vedic will target 65% of the Salesforce userbase (small companies and businesses) and create an easy to navigate, easy to use CRM that has all the functionality needed to engage in B2B sales, mature a sales pipeline and manage leads, better yet, since it will be integrated on that Outsourcing platform, freelancers can directly access the accounts and manage pipelines directly, as well as email campaigns and marketing blasts!

So ... who is CRM for exactly?

A CRM system gives everyone at a company a better way to manage the client interactions and relationships that drive business revenue. A CRM tool lets you store customer information, identify sales opportunities, record service transactions, and manage marketing campaigns.

With easy access to data, collaboration becomes seamless, which in turn increases overall productivity. Everyone in your company can see how customers have been communicated with, along with all details of any transactions conducted since the lead was created in the system. CRM is especially beneficial to a small business, where teams often need to find ways to do more with less. The bar to entry, price point and difficult punish many small business users that are forced to use their CRM because no quality alternative exists.
CRM

Here’s why CRM matters to small businesses:

✓ By 2020, CRM will be the largest software expenditure by small business owners. If a business is going to last, it will need a CRM that can effectively track and make sense of sales data, social media campaigns, customer service reports, marketing ROI and revenue projections. But here’s the rub, while Salesforce can do this, the effort to generate a report, compile the data is just not intuitive, most companies need to staff additional hires just to run a CRM, and the sales professionals waste time learning a system they never fully understand. It is a waste of time and money for a business that can’t full understand data points that could help increase revenue if presented properly, and that was easier to access.

✓ Salesforce knows this, and charges more for certifications, support and customized CRM management, it is simply too overwhelming for the average user, that is forced into purchasing a licensing, and it needs to stop. This is where the opportunity to disrupt Salesforce exists. By integrating a CRM coupled with an easy to use App onto the Vedic platform, we are able to take advantage of the disconnect between platforms, clients and users of outsourcing platforms and CRM’s, as the two are intrinsically linked. That is to say, most small businesses outsource work, especially CRM data entry, and the B2B companies associated with data tracking from email blasts, unsubscribes, converting leads to clients and generating reports and assess the effectiveness of a particular engagement.

✓ Note that while most CRM systems have traditionally been used as sales and marketing tools, there is also great benefit to customer service teams. Today’s customer might raise an issue on social media or discord, but the issue might get resolved telephonically or via email in private; a good CRM can track this interaction, but the annotation has to be done manually, and this is where most small businesses outsource. Without proposed integration of an outsource platform with a CRM, a freelancer would have to use a login (Salesforce charges per log in / account) and attempt to navigate the information and painstakingly annotate and update the accounts to reflect an issue that was resolved and how that issue was tracked. They need to access multiple systems, which is not only inefficient, but increases the likelihood of mistakes, providing you got lucky enough to fund a freelancers on a fixed budget with the skillset to do this in the first place. Vedic will change this for the better, and small business owners will gladly welcome the change.
CRM Use Case

Running a business without CRM can cost you valuable time and valuable revenue. More time spent on clerical means less time for everything else. An active sales team can generate thousands of data points. Account managers are talking to customers, networking, and soliciting valuable information - but all too often this information gets stored in handwritten notes, laptops, or on a tablet or phone if stored at all.

Our integrated platform will have an interactive app that will dictate meeting notes, automatically create leads and fill out pertinent pedigree information from a meeting. Our app will also utilize geolocation to pin where the meeting occurred. The goal of this functionality will ultimately serve to help remind clients about the substance of a prior conversation and will ensure notes are always taken and aren't lost alongside a potentially lucrative opportunity to close a deal.

What does a CRM system do exactly?

A customer relationship management (CRM) solution helps you find & identify new customers and win their business. CRM systems start by collecting lead data, which is typically a customer's website, email, telephone, social media data, title and biography. It may also automatically pull in other information, such as recent news about the company's activity, and it can store personal details, such as a client's personal preferences on communications. What is should also do is track a client's career (news releases, LinkedIn updates etc,.) so when a client changes companies or gets promoted, you have an opportunity to reach out and retain or gain new business! Salesforce does not do this, but Vedic does. A good CRM tool organizes all of this information to give you a complete record of individuals and companies overall, so you can better understand your relationship with a client over time.

A CRM platform can also connect to other business apps that help you to develop customer relationships. CRM solutions today are more open and can integrate with your favorite business tools, such as document signing, accounting and billing, and surveys, so that information flows both ways to give you a true snapshot of your customer.
Vedic CRM Platform Design Notes

- **Modular design:** Ability to add new options to support a large range of business needs.
  - Example: Inventory control plugin / sales plugin / dialer plugin (for use in sales based B2B firms)

- **Custom designed basic scripting language:** Ability for customers to fully customize any aspect of the platform. This will enable 3rd party developers to design and create extra feature sets for the platform. We can even have a market place for our users to sell their plugins to other users, further expanding the ecosystem.

- All data will always be passed with **AES 128 encryption.**

- Vedic will connect and empower freelancers and companies using **blockchain technology.** The structure of the platform will be built with that in mind.

- **VEDIC:** Freelancing platform powered by the VEDC Token. Our token will be used to execute smart contracts for freelancers & companies to task and complete jobs.

- The goal of VEDIC is **SEPERATE** from the goal of **VEDC** (token / smart contracts)

- VEDIC’s goal is to create the ecosystem for VEDC (smart contract) to thrive. That means that tools will be built to strengthen the **relationship between freelancers and company owners**

- “Tools & Features” that VEDIC can build and then **INTEGRATE** with VEDC (smart contracts) could be considered anything related to strengthening the relationship between freelancer and company owners, such as:

  - **Data Storage** (stores project data that is related to massive projects with video / audio instead of using a third party like dropbox, filecoin, wetransfer etc., however, we will incorporate their API for customers wanting to use these services with our platform).

  - **Tracking** (software that can include screenshots, online timesheets, internet monitoring & app usage with geolocation tracking).

  - **Perfect Match Discovery** (AI powered algorithmic based technology that uses every possible data point including current and past job data to match the best freelancer with the best company / client)
How Blockchain will change CRM

**Enhanced security**

As you know, each link in the blockchain contains transactional records and each block is connected to blocks before and after it; they are cryptographically secured so that participating users are assigned network keys in order to restrict unauthorized access. The issue with modern day CRM databases is that they are hosted on cloud servers. It’s true that cloud security protocols have come a long way, but cloud-based security concerns are not completely unfounded. These are mainly centralized systems that have an inherent single point of failure. Comparatively, blockchains are decentralized and distributed across regularly synchronized peer-to-peer networks. This makes tampering nearly impossible as it would require massive computing power to access the entire blockchain, thus eliminating fraud and repudiation.

**Transparency**

Since blockchain is decentralized, a company can securely and transparently deal with their customers without the need for a financial institution such as a bank or a third-party broker. The elimination of the ‘middleman’ will streamline operations and increase overall efficiencies.

**User Privacy Control**

With concerns about personal data security on the rise, CRM systems will have to address these issues by adjusting how customer data is managed. Being decentralized and secure in nature, blockchain allows for the creation of a self-sovereign identity. It can store and encrypt personal information and verify the information upon inquiry without actually sharing any specifics with concerned parties, granting users greater control over their identity and their privacy.

**Data Cleansing**

Whether it’s due to lack-luster data import tools or human negligence, CRM users’ world over have to deal with inaccurate or duplicate data at some level. With blockchain in place, a customer can have their own personal block that presents companies with a unified and accurate picture of their personal information, past transactions, and subscriptions. Blockchain helps companies circumvent the issue of inaccurate, obsolete and duplicate data records altogether. Consequently, this leads to better insights into a company’s client base and helps businesses engage their base more effectively.

**Summary**

Blockchain will change how we approach CRM and may very well force companies to revamp business operating models. We will feel at Vedic that it’s better to innovate rather than play catch up. In this industry, blockchain is the way forward, and the upside for being first out the gate is most certainly a once in a lifetime opportunity.
The Case for Integration

Continuity of information and data security is at the forefront of our project. Involving non-crypto facing solutions and trying to integrate them into our system defeats the purpose of decentralization and the benefits of leveraging blockchain technology.

Since our CRM is being designed for small business owners rather than enterprise customers, the consideration for offshoring data entry, lead generation, reporting and email campaigns (information fed into the sales pipeline from a CRM) must be considered. Over 70% of small businesses outsource these types of jobs abroad, and each and every time multiple system need to be utilized, accounts have to be shared and continuity of information and project oversite suffer greatly.

There is a natural synergy between offshoring and the data derived from a CRM when utilized by small businesses. It only makes sense for a freelancer to have access to data on one secure platform rather than trying to combine or import data across multiple systems. We can control cost, increase efficiency and add to the overall customer experience by providing a one-stop shop for small business needs while simultaneously disrupting two businesses by fully leveraging the power of blockchain technology.

Being that our platform is modularized, we are able to display unique menus for each vertical: our app will “flip” from one side to the other depending on client utilization. Meaning the CRM and dictation functionality will be utilized during a meeting, the application will create the lead and populate the information into the client database and then the client with a push of a button, can flip the screen and manage the offshoring platform, interface with potential freelancers and oversee the scope of an ongoing project.

On the web platform, the integration will be seamless and the menus and options will be easy to navigate so that small business owners no longer need to spend countless hours trying to shuffle information across platforms or worry about compatibility issues between data sets, nor will they have to deal with frustrating drop-down boxes that are hard to find and even harder to manage. Vedic was built on offshoring and outsourcing solutions for small businesses, and we are addressing the very issues that most of our clients have with both Salesforce and Upwork.

There is a real business opportunity, a stated problem that needs a direct solution, and we feel by integrating platform functionality while utilizing blockchain technology, we can respond to the issues communicated by our clients and address the overarching problems plaguing the market segment as a whole. Integration works and is the only option that makes sense for small business owners moving forward.

https://www.vedic.io

The information in this document is subject to change over time. It does not constitute any financial advice.
CRM & Small Business Owners

Here’s how Vedic’s Outsource platform with integrated CRM will help businesses today

- **IMPROVE THE BOTTOM LINE.**
- **LEAD CONVERSION BY UP TO +35%**
- **SALES BY UP TO +35%**
- **SALES PRODUCTIVITY BY UP TO +40%**
- **CUSTOMER SATISFACTION BY UP TO +30%**
- **FASTER DECISION-MAKING BY UP TO +40%**
- **REVENUE BY UP TO +25% to +30%**
- **INCREASE REFERRALS FROM EXISTING CUSTOMERS.**
- **+30% UPSELL POTENTIAL**
- **BETTER CUSTOMER SUPPORT**
- **SMART CONTRACTS**
- **CRYPTO FACING**
Summary

✔ Emphasis on User Interface (UI) and Longevity. Vedic’s interface allows individual users to interact with our platforms easily by abstracting the details of the system. In other words, users do not have to understand the back-end process, how smart contracts interact with one another in a relaying manner, or how the server works and interacts with the blockchain, in order to use the app.

✔ This is to allow for ease of user entry, bridging the gap between user experience complications in the current market and blockchain as a useful technology.

✔ Business and technical acumen concerning user experience together will contribute to the longevity of Vedic as a platform and as an ecosystem. One particular example is the focus on “CRM” for main stream users and small cap businesses. Companies like Salesforce lead most small business owners and entrepreneurs they need and require a CRM and that they are the only viable solution available. However, this will not be an issue for Vedic since during the initial on-boarding phase, all Vedic users will receive some free VEDC tokens to serve as the necessary gas required. Furthermore, an intuitive wallet will be integrated into the Vedic app itself, containing the VEDC tokens. This is where our attention to clean User Interface and Experience comes into play. Later on, users will accumulate VEDC through the validation process as a partial reward. Furthermore, by being directly linked to exchanges, it becomes extremely easy for users to both procure and release VEDC tokens if need be.

✔ In addition to ongoing research and development, Vedic is dedicated to creating a platform with correctly aligned incentives for all parties involved, and the provision of VEDC as an extra incentive for users contributes to that vision. Automatic execution of payments to users to join and actively use the platform for utility-based purposes would harness the potential of blockchain technology in a meaningful way, while CRM related services and products provided by the Vedic platform would serve as outlets for those VEDC tokens to be spent by the users in exchange for valuable services. Vedic brings together users, validators, and service providers in a decentralized ecosystem that contributes value to the realm of cryptocurrency not only through blockchain technology, but also through the social and business standpoint of Token Offerings and crypto projects.

✔ Vedic is a critical part of a larger industry move that demands smooth, legally compliant onboarding processes in order to generate and facilitate the mass adoption of crypto in the near future. The Vedic platform is special since it incorporates the best parts of uPort, Civic21 and other identity management systems while simultaneously tackling the issue of payment solutions and integration of financial services in the cryptocurrency world. These two verticals go hand in hand in the space and Vedic by partnering with Ocular is the only company attempting to combine it into one coherent approach with regards to the creation of a sustainable real world business built on blockchain technology.
Vedic Executive Forum founding date (introduction to offshoring & CRM)
- Team of 3,300 freelancers in India and China assembled and trained to expertise level in data entry.

First Outsourcing / CCA (competitive conference analysis) built utilizing military IPB process

Over 1 million qualified leads produced each year, increasing revenue for company by 350%

Travel to India and China developing outsource and offshoring teams

Travel to the Philippines to further expand offshoring capabilities.

Argyle entertaining offers of acquisition. Pre-raise for new company specializing in offshoring and lead generation.

Argyle Acquired (wicks private equity)

Vedic raises capital to build company and hire sales team to work with offshoring units.

Vedic Outsourcing is founded in New York (Manhattan)
- Vedic changes name to Vedic Consolidated

Vedic outlines details for ICO and customized CRM

Vedic redesign (website / blockchain)
- Vedic hires full C-suite staff and passes 20m in annual revenue
- Vedic outlines numerous projects to decentralize & incorporate blockchain technology

The information in this document is subject to change over time. It does not constitute any financial advice.
Vedic Roadmap

2018 Q1
Team building, branding and exchange listing introductions for VEDC token

2018 Q2
Outline / pre-draft whitepaper and publish plans for an ICO. Redesign of vedicc.com and vedic.io

2018 Q3
Airdrop and Bounty Program, dedicated office opened in Miami, start of dedicated blog and social media updates

2018 Q4
White paper published & Initial Coin Offering (ICO) for VEDC ERC-20 token

Begin development of the Vedic offshoring and integrated CRM platform along with follow on apps for iOS and Android.

2019 Q1
Launch Alpha version of platform and apps. Preliminary stress tests. UI improvements

2019 Q2
Launch Beta version of platform and apps and solicit user feedback to make further improvements. Round 2 of stress tests. Further UI improvements

2019 Q3
Final Launch of platform (go live) – expand customer service and support team.

2019 Q4

Final expense report and profit projections with revenue earnings published for all Token users

https://www.vedic.io

The information in this document is subject to change over time. It does not constitute any financial advice
Token Utility & Information

The following are use cases for the Vedic VEDC Token:

✓ Enterprises wishing to validate the authenticity of the credentials of a potential business partner or employee.

✓ Enterprises wishing to purchase tokens for future use cases.

✓ Buyers and potentially end users who will take advantage of the token integration into the ecosystem.

✓ External validators who earn tokens during the process of validating the identity of an individual will use such tokens to exchange for goods and services.

✓ Strategic partners that integrate Vedic supports VEDC as a settlement layer.

Vedic Token Benefits

Usage of the native token VEDIC by participants is critical in the Vedic ecosystem. Using VEDIC provides the following benefits to the system:

✓ By using a specialized token native to the ecosystem, users do not have to worry about the volatility of and the dependency on other cryptocurrencies in the market.

✓ Use of VEDC allows automatic and tamper-proof settlement of payments via smart contract.

✓ The same token can be used seamlessly in multiple ways for multiple different services.

✓ Incentive alignment can be better structured with one native token.

✓ Coherent use of one token is more desirable than having to convert multiple tokens at various rates.

✓ The entire flow of the token becomes transparent in the ledger, allowing a holistic view of the ecosystem.

✓ Settling potential disputes can be better managed with a native token.

✓ Guaranteed value in event of IPO or acquisition.
Token Offering

The Vedic (VEDC) token offering is privately sold, and the corresponding token issuing process will be on the 1st of Sept 2018. This is organized around smart contracts running on Ethereum, with participants who are willing to assist in the development of the Vedic project. The project has market cap of 57,000 ETH. Rates locked on BTC/ETH at end of private sale.

*NOTE: In the event platform / company is acquired by PE or a competitor; 25% of the sale revenue will be kept in reserve to buy back all outstanding tokens regardless of VEDC depreciation for token holders that opt to do so.

✓ Example: a 750m USD buyout (490m) after taxes and equity payouts. 490m (25%) = 12.25m

✓ Token holders that “opt-in” will split total tokens (x) divided by 12.25m (y) equally.

*NOTE: In the event Vedic goes public and entertains an IPO.

✓ Token holders will be permitted to keep their tokens (Vedic will still accept crypto payments) however, Vedic will exchange shares for tokens based on current token valuation to token holders. The total value of exchanged tokens has to be equal to one share (as “shares” are not divided into fractions like they are in crypto currency.)

✓ If the VEDC token falls below the ICO threshold at time of offering (.10 USD) Vedic will exchange shares for tokens based on the initial .10 USD valuation regardless of VEDC depreciation.

VEDC

Vedic’s tokens are called VEDC, they are deployed on the Ethereum network, which is widely adopted for cryptocurrency solutions.

The token is fully ERC223/ERC20 compliant, so it can easily be implemented into other services, wallets, hardware etc.

<table>
<thead>
<tr>
<th>Ticker</th>
<th>VEDC</th>
</tr>
</thead>
<tbody>
<tr>
<td>Token Issuer</td>
<td>Vedic Consolidated LLC</td>
</tr>
<tr>
<td>Jurisdiction of Issuance</td>
<td>St Kitts &amp; Nevis</td>
</tr>
<tr>
<td>VEDC total supply</td>
<td>1200mm</td>
</tr>
<tr>
<td>Hard Cap</td>
<td>60,000 ETH</td>
</tr>
<tr>
<td>Fundraising goal</td>
<td>57,000 ETH</td>
</tr>
<tr>
<td>Token price</td>
<td>1 VEDC = 0.000125 ETH (1 ETH = 8000 VEDC)</td>
</tr>
<tr>
<td>Private sale</td>
<td>40% of token supply (of which 60% at release, 10% per month after for 4 months)</td>
</tr>
<tr>
<td>Foundation/reserve</td>
<td>30% of token supply (released 5x 6 months cliffs)</td>
</tr>
<tr>
<td>Team</td>
<td>15% of token supply (released 5x 6 months cliffs)</td>
</tr>
<tr>
<td>Advisor and strategic partners</td>
<td>10% of token supply (released 5x 3months cliffs)</td>
</tr>
<tr>
<td>Bounty/fees/community</td>
<td>5% of token supply</td>
</tr>
</tbody>
</table>
Distribution of funds

A total of 25% of minted tokens will be held in a growth fund to be used to incentivize users to participate in the VEDC ecosystem, to reward early adopters and fund the integration of the Vedic platform with strategic partners. Vedic proceeds are distributed in the following manner:

<table>
<thead>
<tr>
<th>Team</th>
<th>25%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating expenses</td>
<td>75%</td>
</tr>
</tbody>
</table>

Operating expenses are distributed in the following manner:

<table>
<thead>
<tr>
<th>Software development</th>
<th>25%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Marketing &amp; free integration/usage</td>
<td>25%</td>
</tr>
<tr>
<td>Reserves</td>
<td>10%</td>
</tr>
<tr>
<td>Advocacy &amp; Evangelism</td>
<td>15%</td>
</tr>
<tr>
<td>Operations</td>
<td>20%</td>
</tr>
<tr>
<td>Launch Expenses</td>
<td>5%</td>
</tr>
</tbody>
</table>

Vedic Rulebook & Corporate Governance

The value of Vedic derives from its combination of critical elements: standardized and powerful technology; a global network of freelancers and small businesses abroad; a consistent set of rules and standards and a governance structure comprised of an advisory board of industry leaders.

To join Vedic, both members and users sign an agreement with and follow the rules and standards as outlined in the Rulebook.
Rulebook

The objective of the Rulebook is to create a legal framework that ensures optimal working relationships with all platform participants and a seamless experience for the end user. The Rulebook provides detailed information regarding the rights and obligations of platform participants, business and operational rules and the process for changes to the Rulebook.

It also offers in-depth technical standards regarding the end-to-end transaction flow and defines the service-level agreement between transacting parties. In essence, the Rulebook creates consistency across the Vedic platform by providing operational certainty and legal clarity for every transaction.

Vedic Advisory Board and Governance

Vedic actively consults its advisory board which includes industry leaders from Crypto Technology, Digital Services, Biotechnology, Outsourcing and Resource Management.

Regarding the Rulebook, the advisory board provides governance to consistently ensure that the rules and standards are in close alignment with the exact needs of today’s freelancers and their customers.

Compliance

Vedic ICO | *Vedic Consolidated utilizes military INFOSEC Protocols

Vedic will be launching an ERC-20 utility token from the Ethereum Blockchain. We have consulted our legal team and no filing at this time is needed with the SEC. We will maintain all records for (5) years and provide full transparency of allocated resources and continuous updates on our projects through our mailing lists, Facebook, Discord, and Twitter as well as our company LinkedIn page & company website.

Records to be maintained:

✔ The type client being serviced
✔ Country of integration and geographic scope of operations
✔ Volume and range of activity enabled through the software provided
✔ Level of dependency of the software supplied
✔ Other factors determined by individual operating regions
Security

Protecting Account Information & User Data

Vedic has a dedicated IT team that manages private servers in multiple secure locations. All of our access points are physically secured, and all of our network systems are encrypted and safeguarded by some of the best hackers in the world, one of which is our CTO and winner of the Yandex hacking competition.

We use military procedural guidelines as outlined by DoD INFOSEC regulations and ensure all procedural protocols are followed day in and day out.

Our team goes above and beyond every imaginable metric to ensure our data is secure, so our users never need to worry about their information being misappropriated or compromised.

- DoD INFOSEC standardization at the TS/SCI level
- Required credentials to authenticate access to networks
- 24-hour reviews and real-time surveillance of networks
- Weekly metadata analysis
- Ocular AML/KYC partnership
- Blockchain utilization
Secure Communication between Clients and Vendors

Vedic will provide an internal communication service similar to slack or discord (both of these will also be interfaced with our platform to give vendors additional options based on preference.) All chat will be private and only viewable by vendor/client and any third party they agree to bring aboard.

In addition to message boards and a real-time chat, Vedic will utilize voice comms on our platform and again, interface with other 3rd party software to maximize the user experience for both client and freelancer.

It will not be possible to glean data transmitted between parties by a 3rd party program and all logs will be encrypted and only accessible by the clients or authorized parties in addition to Vedic admin.
About Vedic

Vedic provides a unique platform that leverages cryptocurrency and blockchain technology to numerous industries. By joining our growing network, members have access to the latest crypto news, can view the profitability of mining and trading various altcoins. The members will also receive updates on the most recent developments with our cross-border deals with sovereign nations and be able to leverage the power of our online platform to improve their own business going forward.

Currently, Vedic is launching an ICO to build the world’s first crypto facing outsourcing platform with integrated CRM to bring blockchain technology to a multi-billion dollar a year industry. Our goal is to disrupt this industry and capture a significant market share, adding value to our token, and strengthening our membership community. Additionally, Vedic is set to meet with the President of Haiti to bring crypto funded infrastructure projects to the region (wi-fi towers, server hubs) which will both help the people of Haiti and return a sizable profit to the company. If successful, we will launch similar projects throughout the Caribbean and parts of Southeast Asia and Latin America. Essentially, we can create additional offshoring hubs and reduce the dependency on China, India and the Philippines.

Lastly, Vedic has developed crypto tools, such as an automated mining bot which will automatically detect a profitable alt currency to mine, lease time from a nice hash, mine the coin during off-peak network hours and resell / trade the coin and convert the proceeds to BTC or ETH for the end user. Our company will soon launch our mining pool, with error-free code and fast transaction / confirmation times at half the fees charged by other mining pools. Vedic will utilize these technologies and establish a crypto centric fund to grow the wealth of our clients and ensure their fiscal positions remain profitable and maintain a growth projectory utilizing machine learning.

Over the next few years, Vedic will have many exciting projects launching around the world, and our token can be used with any project in our ecosystem!

“Always Out Front”
- Vedic’s Motto
To learn how you can join the Vedic community and leverage on our online platforms to enhance your business, please contact us at:

www.vedic.io

or

email us at:

info@vedic.io

Thank you

The Team at Vedic.

www.vedicc.com